



**Bachelor Program of
International Economics and Trade
(in English)**

国际经济与贸易本科教学计划（英文授课）

2014

School of Economics and Management

Beihang University, Beijing, China

北京航空航天大学经济管理学院

April, 2014

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[Introduction to School of Economics and Management]:

School of Economics & Management of Beihang University (BUAA), originally established in 1956 as a Department of Aeronautic Engineering Economics, is one of the first founded Management Schools among technology and engineering based universities in China. Over the past 50 years, the School has achieved her nationwide prestige in scientific research and training program. With more than 5000 B.S., M.S., and PhD Degree students graduated from the school, the school has been providing excellent and talented management experts and economists in various areas, working industriously for development of aeronautic and astronautic industries as well as other key industries and business sectors in national economy. The school consists of seven Departments: Business Administration, Information System, Management Science and Engineering, International Economics and Trade, Insurance & Risk Management, Finance, and Accounting.

There are four major research centers in the School. 4 laboratories are running at the School. The school also owns one a 350 square meter library with more than 50 international journals in academic and business management fields (English version) and more than 100 domestic published key journals in management and economics. More than 10000 English and Chinese version of professional books are collected in the library. PhD thesis and master degree thesis of the School graduates for past 20 years are also collected in the library.

Education Curriculum:

the 1st Semester

Code	Title	Hours	Credits	Note	Type	Evaluation
A09A101I	工科高等数学#(1) Advanced Mathematics for Engineering (1)	90	6.0	Compulsory	NCS	Examination
B25D111I	中国概况 Introduction to China	16	1.0	Compulsory	HC	Examination
B25D116I	汉语 (1) Chinese (1)	64	3.0	Compulsory	HC	Examination
C05D101I	航空航天概论 B Introduction to Aeronautics and Astronautics B	26	2.0	Compulsory	ETC	Examination
C06D101I	计算机文化基础 Basic Knowledge of Computer	44	2.0	Compulsory	ETC	Examination
C32D101I	工程认识 Engineering Experience and Cognition	20	0.5	Compulsory	ETC	Test
E08B112I	管理学 Management	48	3.0	Compulsory	FMC	Examination

the 2nd Semester

Code	Title	Hours	Credits	Note	Type	Evaluation
A09A102I	工科高等数学 (2) Advanced Mathematics (2)	86	5.0	Compulsory	NCS	Examination
A09A103I	工科高等代数 Advanced Algebra	112	6.0	Compulsory	NCS	Examination
B25D117I	汉语#(2) Chinese (2)	64	3.0	Compulsory	HC	Examination
C25D121I	C 语言程序设计 C Programming Language	48	3.0	Compulsory	ETC	Examination

Code	Title	Hours	Credits	Note	Type	Evaluation
E08B113I	会计学 Accounting	48	3.0	Compulsory	FMC	Examination
G08D111I	课程设计(会计学) Course Design (Accounting)	8	0.5	Compulsory	PC	Test

 the 3rd Semester

Code	Title	Hours	Credits	Note	Type	Evaluation
A09B204I	概率统计 A Probability Statistics A	64	4.0	Compulsory	NCS	Examination
B25D118I	汉语#(3) Chinese (3)	64	3.0	Compulsory	HC	Examination
E08B211I	微观经济学 Microeconomics	64	4.0	Compulsory	FMC	Examination
F08C222I	国际贸易 International Trade	48	3.0	Compulsory	MC	Examination
F08D351I	商贸口语 International Business English	40	2.5	Compulsory	MC	Examination

 the 4th Semester

Code	Title	Hours	Credits	Note	Type	Evaluation
B25D119I	汉语#(4) Chinese (4)	64	3.0	Compulsory	HC	Examination
E08B212I	宏观经济学 Macroeconomics	64	4.0	Compulsory	FMC	Examination
E08B213I	应用统计学 Applied statistics	64	4.0	Compulsory	FMC	Examination
E08B214I	运筹学 Operations Research	64	4.0	Compulsory	FMC	Examination
F08C323I	金融机构管理 Financial Institution Management	32	2.0	Compulsory	MC	Examination
F08C213I	财务管理学 Financial Management	48	3.0	Compulsory	MC	Examination
G08D211I	课程设计(应用统计学) Course Design (Applied Statistics)	8	0.5	Compulsory	PC	Test
G08D213I	课程设计(财务管理学) Course Design (Financial Management)	8	0.5	Compulsory	PC	Test
G08D212I	课程设计(运筹学) Course Design (Operations Research)	8	0.5	Compulsory	PC	Test

 the 5th Semester

Code	Title	Hours	Credits	Note	Type	Evaluation
B25D122I	商贸汉语(1) International Business Chinese (1)	64	4.0	Compulsory	HC	Examination
E08B224I	组织行为学 Organization Behavior	32	2.0	Compulsory	FMC	Examination
F08C322I	国际金融 International Finance	48	3.0	Compulsory	MC	Examination
F08D353I	国际商法 International Business Law	48	3.0	Compulsory	MC	Examination

Code	Title	Hours	Credits	Note	Type	Evaluation
F08C324I	投资学 Investment	48	3.0	Compulsory	MC	Examination
G08D324I	课程设计 (投资学) Course Design (Investment)	8	0.5	Compulsory	PC	Test
G08D321I	课程设计 (国际商法) Curriculum project (International Business Law)	8	0.5	Compulsory	PC	Test

the 6th Semester

Code	Title	Hours	Credits	Note	Type	Evaluation
B25D123I	商贸汉语 (2) International Business Chinese (2)	48	3.0	Compulsory	HC	Examination
F08C326I	计量经济学 Econometrics	64	4.0	Compulsory	MC	Examination
F08D359I	国际贸易函电 International Business Correspondence	32	2.0	Compulsory	MC	Examination
F08B322B	市场营销 Marketing	48	3.0	Compulsory	MC	Examination
F08C327I	跨国公司与国际投资 International Investment & Multinational Corporation Management	40	2.5	Compulsory	MC	Examination
F08D352I	国际贸易实务 Practice of International Trade	48	3.0	Compulsory	MC	Examination
G08D311I	课程设计 (市场营销) Course Design (Marketing)	8	0.5	Compulsory	PC	Test
G08D327I	课程设计 (跨国公司与国际投资) Course Design (Multinational Corporation)	8	0.5	Compulsory	PC	Test

the 7th Semester

Code	Title	Hours	Credits	Note	Type	Evaluation
F08D352I	国际技术贸易 International Technology Trade	48	3.0	Compulsory	MC	Examination
F08D455I	Excel 在投资理财中的应用 Application of Excel in the corporate finance	40	2.5	Compulsory	MC	Examination
F08D362I	管理沟通 Management Communication	32	2.0	Compulsory	MC	Examination
F08D365I	商务伦理与多元文化冲突 International Business Ethics and Cultural Conflicts	32	2.0	Compulsory	MC	Examination
F08D351I	金融衍生工具 Financial Derivative	32	2.0	Compulsory	MC	Examination

the 8th Semester

Code	Title	Hours	Credits	Note	Type	Evaluation
G08D0410	毕业设计 Graduation Thesis	16wks	8.0	Compulsory	PC	Test

Explanation of course type:

NSC: Natural Science Courses (自然科学类课程)

ETC: Engineering Technology Courses (工程技术类课程)

MC: Major Courses (专业课程)

HC: Humanities Courses (人文社科类课程)

FMC: Fundamental Major Courses (学科与专业基础课程)

PC: Practice Courses (实践类课程)