



Bachelor Program of International Economics and Trade

(in English)

“国际经济与贸易专业”本科培养方案（英文授课）

*(This document is the text compression version of the same major taught in Chinese
and only for international students)*

School of Economics and Management & International School

Beihang University, Beijing, China

北京航空航天大学经济管理学院 & 国际学院

September, 2015

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一、 学院简介

I. School Introduction

北京航空航天大学经济管理学院：始于 1956 年成立的航空工程经济系，是我国理工科大学中最早成立的管理类院系之一。1986 年成立管理学院，1999 年更名为经济管理学院。

School of Economics & Management at Beihang University (BUAA), originally established in 1956 as the department of Aeronautic Engineering Economics, is one of the earliest Management Schools among science and engineering oriented universities in China. In 1986, the department of Aeronautic Engineering Economics was updated into the School of Management and in 1999, it was renamed as School of Economics & Management.

学院设有 9 个系，4 个省部级重点实验室，4 个校级研究中心，12 个院属研究中心，5 个院属实验室。学院有 6 个博士学位授权点，1 个博士后流动站，11 个硕士学位授权点，6 个专业硕士学位授权点，以及 10 个本科专业。此外，还与海外著名大学合作培养国际 MBA、市场营销、和商学硕士研究生。

Now Beihang SEM consists of 9 departments, 4 provincial level research hubs, 16 research centers (4 are sponsored by the university and 12 are sponsored by the school), and 5 laboratories. The school offers 6 PhD programs, 1 post-doctoral mobile research station, 11 academic master's program, 6 professional master's program, and 10 undergraduate programs. In addition to that, the school is also in cooperation with prestigious international universities to cultivate Master's Degree Candidates on MBA marketing, and business science.

学院有教职工 107 人，89% 的教师具有博士学位，大多数有国外留学、进修和国际合作研究的经历。学院现有在校学生 3018 人。

The school has 107 full time faculty members, 89% of them hold PhD degrees and many of them have studying, teaching or collaborative research experiences abroad.

学院位于北航新主楼 A 座，总面积 12000 平方米。其中多媒体教室、案例教室、案例讨论室、实验中心等教学面积 4500 平方米；图书资料中心 350 平方米，拥有藏书 26000 余册。学院在学校图书馆之外，独立订阅顶级外文学术期刊 50 余种，中文学术期刊 130 余种。

The school is located at the Tower A, New Main Building, Beihang University. It has a floor space of 12,000 square meters. The total area of multimedia room, case study room, case discussion room, and laboratory center is 4,500 square meters. The school library has a floor space of 350 square meters and a collection of 26000 volumes. Faculty and students are able to get access to more than 50 the top international academic journals and 130 chinese academic journals in addition to the collection of the university library.

二、 培养目标

II. Educational Objectives

本专业培养掌握国际经济与贸易基本原理、国际经济和贸易的基本理论、知识与技能，了解当代国际和中国经济贸易发展现状，熟悉现行的国际贸易法规和规则，具有解决国际贸易实际问题能力。培养全面了解中国商业文化与商业规则，懂得中国和国际商务法律、法规，了解中外公司运作的一般规律，熟练掌握国际商务领域有关商务管理、市场调研、商业信息合理运用、人力资源管理等方面实际应用技巧，具有一定创新能力的国际商务应用型、复合型人才。

The purpose of this program is to train high-level application-oriented professionals, who can grasp the fundamental theories, knowledge and skills in global economics and international trade; who should be quick in the awareness of the current economic development both at home and abroad; who can comprehend and apply into practice the current accepted standards, rules, regulations and laws in international trade and who can solve practical problems in this field. This program is to cultivate innovative, practical and all-round professionals who are familiar with Chinese and international commercial culture and rules, understand the primary principles of operation in both Chinese and international business, and acquire the knowledge of business management, market investigation, commercial information utilization and human resources management in the field of international business.

三、 毕业要求

III. Degree Requirements

来华留学生应具有一定的基础汉语水平，了解中国法律法规、传统文化和风俗习惯等，热爱母校，亲华、知华、优华。

Foreign students should have some basic level of Chinese language, understanding Chinese laws and regulations, traditional culture and customs, etc., and loving alma mater, knowing China, and loving China.

专业方面要求学生掌握国际贸易相关理论知识和一定的实践技能，具备从事国际商务活动必备的基础理论、专业知识、职业道德和职业技能，能从事对中国的国际贸易的相关工作，包括从事国际市场分析与发展、进出口交易磋商、进出口交易促进、进出口合同履行、国际商务谈判、国际贸易洽谈、国际经济合作等工作。

Students of this program must have a mastery of theories and practical skills on the international trade, equip themselves with necessary knowledge for the international trade activities including basic theories, professional know-how, work ethics and professional skills, and are capable of being engaged in relative works on Chinese international trade, including analysis and development of the international market, negotiation and promotion of import and export, implementation of import and export contracts, international business negotiation and correspondence, and international economic cooperation.

四、 学制、学位

IV. Study Period

学制：四年

Study Period: 4 Years, Maximum: 6 Years (not including military service time)

授予学位：经济学学士

Degrees Conferred: Bachelor of Economics

五、 专业特色

V. Characteristics

培养适应现代国际经贸发展的需求，以宽基础、重技能、国际化为特点，注重理论联系实际、强调实践环节和学生国际化能力的培养，在国际贸易基本理论与政策、国际贸易规则和惯例、商法、跨国经营管理、国际营销、国际投资、跨文化管理等方面提供系统的知识与技能训练。培养具有创新能力和开拓进取精神并树立全球战略意识，能够胜任在外贸、跨国公司、金融、政府、学术界的实际业务、管理、调研和策划工作，成为高素质复合型专业人才。

The program targets at fostering students with skills that needed in modern international trade and economics, with the key features of broad basis, feasible skills, and internalized background. The education program pays special emphasis on connection between theory and practice, practical link, and international skills, with extensive course work about international trade theory and policy, international trade institutions and laws, international marketing, investment, and management. After graduation from this program, students would be prepared with innovation capacity and entrepreneurial spirit and global strategy awareness which are essential for jobs such as practical business, management, survey and plan in international trading, international enterprise management, financial institutions, government, academia.

六、 主干学科

VI. Main Disciplines

◆ 经济学

Economics

◆ 国际贸易学

International Trade

七、 课程体系

VII. Program Structure and Modules

共分为三个课程模块：基础课程、通识课程和专业课程。

There are three course modules: Foundation Courses, General Education (GE) Courses and Major Courses.

表 1 课程体系及各课程类别最低学分要求示意图

Table 1 The Credit Requirement (Minimum) of each Course Type for Bachelor in International Economics and Trade

课程模块 Course Module	Order	课程类别 Course Type	学分 Credits
I 基础课程 Foundation Courses (FC)	A	数学与自然科学类 Mathematics and Natural Sciences (MNA)	20.0
	B	工程基础类 Engineering Fundamentals (EF)	3.0
	C	语言和文化 Language and Culture (LC)	18.0
II 通识课程 General Education Courses (GE)	D	思政类 Ideology and Politics (IP)	---
		军理类 Military Theory (MT)	---
	E	体育类 Physical Education (PE)	---
	F	核心通识课程 Core GE Courses (C-GE)	---
	G	一般通识 General GE Courses (G-GE)	4.0
III 专业课程 Major Courses (MC)	I	核心专业基础课 Core Major Course (C-MC)	71.0
		一般专业课 General Major Course (G- MC)	
	L	专业实践课 Practical Major Course (PMC)	

基础课程模块，主要包括数学与自然科学类（如数学、物理等）、工基础类（如机械和电子工程训练、C语言编程等），以及语言类。其中，《汉语》和《中国概况》是来华留学英文授课本科生的必修课。通识课程模块，旨在培养和提高学生在人文、社科等方面的知识和修养。

Foundation Courses (FC) include Mathematics and Natural Sciences courses (Mathematics, Physics,

etc.), Engineering Fundamentals courses (Mechanism, Electronics Engineering, C language, etc.). Language courses include Chinese courses for overseas students studied in China. General Education courses are courses to improve knowledge and cultivation in humanities and social sciences.

博雅类主要含暑期学校和社会实践。

Liberal Arts (LA) mainly include summer school course and social practice course.

专业课程模块，分为专业基础课程、实践课程、专业核心课程以及一般专业选修课程。学生可根据个人的兴趣及发展方向，在学业指导老师的指导下学习。

Professional course module is divided into professional basic course, practice course, professional core courses and specialized courses in general. Students can according to individual interest and the development direction, the academic learning under the guidance of school academic advisor.

八、 主要课程

VIII. Main Major courses

微观经济学、宏观经济学、国际经济学、国际贸易实务、跨国公司、国际商法、国际金融、货币金融学

Microeconomics, macroeconomics, international economics, international trade practice, multinational companies, International Business Law, international finance, monetary finance

九、 主要实践教学环节及安排

IX. Main Internship and Practical (Including experiments)

包括社会调查/ 海外学习项目、认知实习、企业实习、毕业实习、毕业论文。

Practice courses are including Investigation/Study-abroad Program, Field Practice, Corporation Internship, Graduation Internship, Graduation Project.

十、 毕业最低学分

X. Minimum Required for Graduation

毕业最低学分要求：在满足各课程类别最低学分的要求下，总学分不低于 125 学分。

Minimum Required for Graduation=125 credits, and meet the credit requirement of each Course Type at the same time.

十一、 教学进程计划

XI. Education Curriculum

the 1st Semester

Code	Title	Hours	Credits	Note	Type	Evaluation
B1A091011L	工科高等数学 (1) Advanced Mathematics for Engineering (1)	90	6.0	Compulsory	MNA	Examination
B25D111I	中国概况 Introduction to China	32	2.0	Compulsory	LC	Examination
B1C251131L	汉语 (1) Chinese (1)	64	4.0	Compulsory	LC	Examination
B2F050121L	航空航天概论 B Introduction to Aeronautics and Astronautics B	32	2.0	Compulsory	G-GE	Examination
B1B061011L	大学计算机基础 University Computer Foundation	44	2.0	Compulsory	G-GE	Examination
B1B321011L	工程认识 Engineering Experience and Cognition	20	0.5	Compulsory	EF	Test
B3I08111BL	管理学 Management	32	2	Compulsory	C-MC	Examination
	学期学分小计 Semester Credits		18.5			

the 2nd Semester

Code	Title	Hours	Credits	Note	Type	Evaluation
B1A091021L	工科高等数学 (2) Advanced Algebra for Engineering (2)	86	5.0	Compulsory	MNA	Examination
B1A091031L	工科高等代数 Advanced Algebra	90	6.0	Compulsory	MNA	Examination
B1C251141L	汉语 (2) Chinese (2)	64	4.0	Compulsory	LC	Examination
C25D121I	C 语言程序设计与实践 C Programming Language Design and Practice	48	2.5	Compulsory	EF	Examination
B3I08112BL	会计学 Accounting	40	2.5	Compulsory	C-MC	Examination
B3I081160L	课程设计 (会计学) Course Design (Accounting)	8	0.5	Compulsory	PMC	Test
	学期学分小计 Semester Credits		20.5			

the 3rd Semester

Code	Title	Hours	Credits	Note	Type	Evaluation
B1A092041L	概率统计 A Probability Statistics A	48	3.0	Compulsory	MNA	Examination
B1C251151L	汉语 (3) Chinese (3)	64	4.0	Compulsory	LC	Examination
B3I08221BL	微观经济学 Microeconomics	48	3.0	Compulsory	C-MC	Examination

B3I08221CL	公司财务 Corporate Financial	40	2.5	Compulsory	C-MC	Examination
B3I08225CL	国际经济学 International Economic	48	3.0	Compulsory	C-MC	Examination
B3I082270L	课程设计（公司财务） Course Design (Corporate Financial)	8	0.5	Compulsory	PMC	Test
	学期学分小计 Semester Credits		16.0			

the 4th Semester

Code	Title	Hours	Credits	Note	Type	Evaluation
B1C251161L	汉语 (4) Chinese (4)	64	4.0	Compulsory	LC	Examination
B3I08222BL	宏观经济学 Macroeconomics	48	3.0	Compulsory	C-MC	Examination
B3I081120L	应用统计学 Applied statistics	48	3.0	Compulsory	C-MC	Examination
B3I08224BL	运筹学 Operations Research	64	4.0	Compulsory	C-MC	Examination
B3I08227CL	货币金融学 The Economics of Money, Banking and Financial Markets	48	3.0	Compulsory	C-MC	Examination
B3I082230L	课程设计（应用统计学） Course Design (Applied Statistics)	8	0.5	Compulsory	PMC	Test
B3I082240L	课程设计(运筹学) Course Design (Operations Research)	8	0.5	Compulsory	PMC	Test
	学期学分小计 Semester Credits		18.0			

the 5th Semester

Code	Title	Hours	Credits	Note	Type	Evaluation
B3I08374DL	国际贸易实务 Practice of International Trade	32	2.0	Compulsory	G-MC	Examination
B3I08379DL	国际商务沟通	34	2.0	Compulsory	G-MC	Examination
B3I08373DL	国际金融 International Finance	40	2.5	Compulsory	G-MC	Examination
B3I08342CL	投资学 Investment	40	2.5	Compulsory	C-MC	Examination
B25D122I	商贸汉语 (1) International Business Chinese (1)	32	2.0	Compulsory	G-MC	Examination
B3I083460L	课程设计（投资学） Course Design (Investment)	8	0.5	Compulsory	PMC	Test
B3I083480L	课程设计（跨国公司管理） Course Design (Multinational Corporation Management)	8	0.5	Compulsory	PMC	Test
	学期学分小计 Semester Credits		12.0			

the 6th Semester

Code	Title	Hours	Credits	Note	Type	Evaluation
B25D123I	商贸汉语 (2) International Business Chinese (2)	32	2.0	Compulsory	G-MC	Examination

B3I08341CL	计量经济学 Econometrics	48	3.0	Compulsory	C-MC	Examination
B3I08334CL	市场营销 Marketing	32	2.0	Compulsory	G-MC	Examination
B3I08375DL	国际商法 International Business Law	48	3.0	Compulsory	G-MC	Examination
E08B224BL	组织行为学 Organization Behavior	32	2.0	Compulsory	G-MC	Examination
B3I08376DL	跨国公司管理 Multinational Corporation Management	32	2.0	Compulsory	G-MC	Examination
B3I083310L	课程设计（市场营销） Course Design (Marketing)	8	0.5	Compulsory	PMC	Test
B3I083430L	课程设计（国际商法） Curriculum project (International Business Law)	8	0.5	Compulsory	PMC	Test
	学期学分小计 Semester Credits		15.0			

the 7th Semester

Code	Title	Hours	Credits	Note	Type	Evaluation
B3I08242DL	国际技术贸易 International Technology Trade	32	2.0	Compulsory	G-MC	Examination
B3J084250L	管理沟通 Management Communication	32	2.0	Compulsory	G-MC	Examination
B3J084260L	商务伦理与多元文化冲突 International Business Ethics and Cultural Conflicts	32	2.0	Compulsory	G-MC	Examination
B3J082360L	Excel 在投资理财中的应用 Application of Excel in the corporate finance	32	2.0	Compulsory	G-MC	Examination
	学期学分小计 Semester Credits		8.0			

the 8th Semester

Code	Title	Hours	Credits	Note	Type	Evaluation
B3J084240L	毕业设计 Graduation Thesis	16wks	8.0	Compulsory	PMC	Test

备注

(1) 只列出各学期必修课程目录

Only compulsory courses are listed;

(2) 课程类别的相关说明

Explanation of course type:

数学与自然科学类 Mathematics and Natural Sciences (MNA)

工程基础类 Engineering Fundamentals (EF)

语言和文化 Language and Culture (LC)

核心通识课程 Core GE Courses (C-GE)

一般通识 General GE Courses (G-GE)

核心专业基础课 Core Major Courses(C-MC)

一般专业课 General Major Course(G-MC)

专业实践课 Practical Major Course (PMC)

如下课程留学生可选修

Other courses student can Select

Course Type	Title	Credits	Note
E (PE)	体育课 Physical Education	0.5 Credit/Semester	International students can select from the 2 nd semester.
H (LA)	文化素质拓展 Culture Quality Developing	1.0 Credit/Semester	International students can select from the 3 rd semester.
G (General GE)	暑期学校系列课程 Courses in Summer Camp	Max 6.0 Credits /Summer Semester	International students can select the courses in summer semester (3 rd semester) during the 2 nd or the 3 rd academic year.
F (General GE)	专业英语阅读与写作 Professional English Reading and Writing	2.0 Credits/Semester	International student can select since 5 th semester.
	汉语水平考试 HSK	1.0 Credit	One credit will be offered if the international student passed HSK 3 or over.
	社会实践 Social Practice	1.0 Credit	
	其他课程 Other Courses		See the time-table at the beginning of each semester.

十二、 联系方式

XII. Contact Detail

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