



**Bachelor Program of
International Economics and Trade
(in English)**

国际经济与贸易专业本科教学计划（英文授课）

培养方案

College of Economics & Management

Beihang University, Beijing, China

北京航空航天大学经济管理学院

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一、 培养目标

I. Educational Objectives

本专业培养学生掌握国际经济和贸易的基本理论、知识与技能，帮助学生了解当代国际和中国经济贸易发展现状，熟悉现行的国际贸易法规和规则，培养全面了解中国商业文化与商业规则，懂得中国和国际商务法律、法规，了解中外公司运作的一般规律，熟练掌握国际商务领域有关商务管理、市场调研、商业信息合理运用、人力资源管理、大数据应用等方面实际应用技巧，具有一定创新能力的国际商务应用型、复合型人才。

Students enrolled in our undergraduate program can learn fundamental theories, knowledges and skills in international economics and trade. The program aims to introduce students to the various issues in international trade and China's economic development, to familiarize students with current regulations, rules, and laws of international trade and China's trade policies and practices, to help students understand practices of multinational corporations doing business in China, to further develop skills of business management, market investigation, commercial information utilization, human resources management, and big data application in the field of international business.

二、 毕业要求

II. Degree Requirements

来华留学生应具有一定的基础汉语水平，了解中国法律法规、传统文化和风俗习惯等，热爱母校，亲华、知华、优华。

专业方面要求学生掌握国际贸易相关理论知识和一定的实践技能，具备从事国际商务活动必备的基础理论、专业知识、职业道德和职业技能，能从事对中国的国际贸易的相关工作，包括从事国际市场分析、进出口交易磋商、进出口交易促进、进出口合同履行、国际商务谈判、国际经济合作、大数据与电子商务分析等工作。

International students are expected to show competency in Chinese, knowledge of Chinese laws and regulations, traditional culture and customs, affection for Beihang University, as well as pro-China principles.

Students enrolled in this program must fulfill basic requirements of graduation that acquire essential knowledges and skills for practices and jobs of international trade, including basic theories of economics and international trade, and professional ethics and skills, and further be capable of a wide variety of job including analyst of international markets, negotiation of international trade, operations of import and export contracts, international business collaboration, big data of international trade, and e-commerce.

三、 学制、学位

III. Study Period

学制：四年

Study Period: 4 Years, Maximum: 6 Years (not including military service time)

授予学位：经济学学士

Degree(s) Conferred: Bachelor of Economics

四、 专业特色

IV. Characteristics

培养适应现代国际经贸发展的需求，以宽基础、重技能、国际化为特点，注重理论联系实际、强调实践环节和学生国际化能力的培养，在国际贸易基本理论与政策、国际贸易规则和惯例、商法、跨国经营管理、国际营销、国际投资、跨文化管理、大数据应用等方面提供系统的知识与技能训练。培养具有创新能力和开拓进取精神并树立全球战略意识，能够胜任在外贸、跨国公司、金融、政府、学术界的实际业务、管理、调研和策划工作，成为高素质复合型专业人才。

This program aims to help students develop skills that are suitable in a wide variety of career options in international trade and economics, with the key features of “basis-widened, skill-emphasized, and international-oriented” trainings. The education program emphasizes on practical, professional, and international skills, with various courses such as international trade theory and policy, international trade institutions and laws, international marketing science, financial investment, and cross-cultural management and statistical analysis of big data. After graduation from this program, students would be prepared with innovation capacity and international leadership, which are essential for career development in international trading, international enterprise management, financial institutions, government, and academia.

五、 主干学科

V. Main Disciplines

经济学、国际贸易学

Economics, International Trade

六、 课程体系

VI. Program Structure and Modules

共分为三个课程模块：基础课程、通识课程和专业课程。

The program is divided into three course modules: fundamental courses, general courses and professional courses

课程体系及最低学分要求示意图

课程模块 Course Modules	序列	课程类别 Course Category	学分小计 Credits	占课程体系百分比 Percentage
I 基础课程 Fundamental Courses	A	数学与自然科学类 Math and science classes	20	38.8%
	B	工程基础类 Fundamental engineering classes	5	
	C	语言类 Language class	19	
	F	核心通识类 Core general class	1.5	
	G	一般通识类 General class	3	
III 专业课程 Professional Courses	I	专业核心类 Professional core classes	76.5	61.2%
总学分 Total Credits	Minimum Credits Required for Graduation=125 credits.			

基础课程模块：主要包括数学与自然科学类（如数学等）、工基础类（C语言编程等），以及语言类。其中，《汉语》和《中国概况》是来华留学英文授课本科生的必修课。

通识课程模块：旨在培养和提高学生在人文、社科等方面的知识和修养。

专业课程模块：分为专业核心课程和毕业设计。

学生可根据个人的兴趣及发展方向，在学业指导老师的指导下学习。毕业最低学分要求：125学分。

分学期统计如下：

Fundamental course module: mainly includes math and science classes (such as mathematics etc.), fundamental engineering classes (such as C language programming process, etc.), as well as the language class. Among them, the "Chinese Language" and "the general introduction to China" are required courses for foreign students studying in China with English as the main instructional language in undergraduate classes.

General course module: has a curriculum that aims to cultivate and improve students in knowledge and culture of the humanities, social sciences, etc.

Professional course module: include major-core courses and graduation thesis.

Students can choose their study plans according to their individual interests and career development directions, with help from guidance of mentors. Graduation minimum credits: 125 credits.

Suggested credits for each semester are as follows:

	第一 学期	第二 学期	暑假 小学期	第三 学期	第四 学期	暑假 小学期	第五 学期	第六 学期	暑假 小学期	第七 学期	第八 学期
学时/ 学分	290/17	376/22		264/16.5	288/18		272/17	272/17		152/9.5	16W/8

七、 主要课程

VII. Main Major courses

微观经济学、宏观经济学、国际经济学、国际贸易实务、跨国企业管理、国际商法、货币金融学;

Microeconomics, Macroeconomics, International Economics, International Trade Practice, Multinational Companies, International Business Law, The Economics of Money, Banking and Financial Markets, etc.

八、 主要实践教学环节及安排

VIII. Main Internship and Practical (Including experiments)

包括社会调查/ 海外学习项目、毕业设计(论文)。

Investigation/Study-abroad Program, Graduation Thesis.

实践课程清单

课程编号	课程名称	课程子类别	开课 学期	学分	总学时	讲课 学时	实验 学时	上机 学时
G08D4010	毕业设计	I 专业核心类	7-8	8	16 周	0	16 周	0

九、 教学进程计划

IX. Education Curriculum:

the 1st Semester

Code	Title	Hours	Credits	Note	Type	Evaluation
B1A091081L	工科高等数学 (1) Advanced Mathematics for Engineering (1)	96	6.0	Compulsory	NCS	Examination

B1C251221L	中国概况 Introduction to China	32	2.0	Compulsory	HC	Examination
B1C251151L	汉语 (1) Chinese (1)	64	4.0	Compulsory	HC	Examination
B2F050121L	航空航天概论 B Introduction to Aeronautics and Astronautics B	24	1.5	Compulsory	ETC	Examination
B2G251381L	文化体验课 Cultural Experience	24	1.0	Elective	ETC	Test
B1B321011L	工程认识 Engineering Experience and Cognition	16	0.5	Compulsory	ETC	Test
B3I081111L	管理学 Management	32	2	Compulsory	FMC	Examination
	学分小计		17			

the 2nd Semester

Code	Title	Hours	Credits	Note	Type	Evaluation
B1A091091L	工科高等数学 (2) Advanced Mathematics for Engineering (2)	96	6.0	Compulsory	NCS	Examination
B1A091031L	工科高等代数 Advanced Algebra for Engineering	80	5.0	Compulsory	NCS	Examination
B1C251161L	汉语 (2) Chinese (2)	64	4.0	Compulsory	HC	Examination
B1B021121L	C 语言程序设计 C Programming Language	48	2.5	Compulsory	ETC	Examination
B3I081121L	会计学 Accounting	40	2.5	Compulsory	FMC	Examination
B1B061041L	大学计算机基础 Introduction of Computer Science	48	2	Compulsory	ETC	Examination
	学分小计		22			

the 3rd Semester

Code	Title	Hours	Credits	Note	Type	Evaluation
B1A092041L	概率统计 A Probability Statistics A	48	3.0	Compulsory	NCS	Examination
B1C251171L	汉语 (3) Chinese (3)	64	4.0	Compulsory	HC	Examination
B3I08221BL	微观经济学 Microeconomics	48	3.0	Compulsory	FMC	Examination
B3I08221CL	公司财务 Corporate Financial	40	2.5	Compulsory	FMC	Examination
B3I08225CL	国际经济学 International Economic	48	3.0	Compulsory	FMC	Examination
	一般通识课 General Class	16	1.0	Elective	ETC	Test
	学分小计		16.5			

the 4th Semester

Code	Title	Hours	Credits	Note	Type	Evaluation
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B1C252121L	汉语 (4) Chinese (4)	64	4.0	Compulsory	HC	Examination
B3I082141L	宏观经济学 Macroeconomics	48	3.0	Compulsory	FMC	Examination
B3I082151L	应用统计学 Applied statistics	48	3.0	Compulsory	FMC	Examination
B3I082110L	运筹学 Operations Research	32	2.0	Compulsory	FMC	Examination
B3I083231L	金融机构管理 Financial Institution Management	48	3.0	Compulsory	FMC	Examination
B3I08227CL	货币金融学 The Economics of Money , Banking and Financial Markets	48	3.0	Compulsory	FMC	Examination
	学分小计		18			

the 5th Semester

Code	Title	Hours	Credits	Note	Type	Evaluation
B3I083741L	国际贸易实务 Practice of International Trade	32	2.0	Compulsory	MC	Examination
B3I083791L	国际商务沟通 International Business Communication	32	2.0	Compulsory	MC	Examination
B3I08342CL	投资学 Investment	48	3.0	Compulsory	MC	Examination
B3I082110L	国际贸易与环境 Trade and Environment	32	2.0	Compulsory	MC	Examination
B1C253131L	商贸汉语 (1) International Business Chinese (1)	48	3.0	Compulsory	HC	Examination
B3I083761L	国际商法 International Business Law	32	2.0	Compulsory	MC	Examination
B3I083120L	大数据统计分析 Statistical Analysis of Big Data	32	2.0	Compulsory	MC	Examination
	一般通识课 General Class	16	1.0	Elective	ETC	Test
	学分小计		17			

the 6th Semester

Code	Title	Hours	Credits	Note	Type	Evaluation
B1C251191L	HSK 三级	16	1.0	Elective	HC	Test
B1C253141L	商贸汉语 (2) International Business Chinese (2)	48	3.0	Compulsory	HC	Examination
B3I083411L	计量经济学 Econometrics	48	3.0	Compulsory	MC	Examination
B3I083210L	数字营销 Digital Marketing	32	2.0	Compulsory	MC	Examination
B3I083341L	市场营销 Marketing	32	2.0	Compulsory	MC	Examination
B3I082281L	组织行为学 Organization Behavior	32	2.0	Compulsory	FMC	Examination
B3I083751L	跨国公司管理 Multinational Corporation Management	32	2.0	Compulsory	MC	Examination

B3I083220L	创业精神与中国的商机	32	2.0	Compulsory	MC	Examination
	学分小计		17			

the 7th Semester

Code	Title	Hours	Credits	Note	Type	Evaluation
B3I082421L	国际技术贸易 International Technology Trade	32	2.0	Compulsory	MC	Examination
B3I084251L	管理沟通 Management Communication	32	2.0	Compulsory	MC	Examination
B3I084260L	商务伦理与多元文化冲突 International Business Ethics and Cultural Conflicts	32	2.0	Compulsory	MC	Examination
B3J082360L	Excel 在投资理财中的应用 Application of Excel in the corporate finance	24	1.5	Compulsory	MC	Examination
B3I084110L	电子商务 E-commerce	32	2	Compulsory	MC	Examination
	学分小计		9.5			

the 8th Semester

Code	Title	Hours	Credits	Note	Type	Evaluation
G08D4010	毕业设计 Graduation Thesis	16wks	8.0	Compulsory	PC	Test

如下课程留学生可选修

Other courses student can elect

Code	Title	Hours	Credits	Note	Type	Evaluation
B33D1010	体育课(1) Physical Education		1.0	Elective	HC	Test
B33D1020	体育课(2) Physical Education		1.0	Elective	HC	Test
B2H252411L	文化素质拓展 (1) Culture Quality Developing (1)		1.0	Elective	PC	Test
B2H252421L	文化素质拓展 (2) Culture Quality Developing(2)		1.0	Elective	PC	Test
B2G255511L	专业英语阅读与写作 (1) Professional English Reading and Writing (1)	16	1.0	Elective	HC	Examination
B2G255521L	专业英语阅读与写作 (2) Professional English Reading and Writing (1)	16	1.0	Elective		Examination
	暑期学校系列课程 Courses in Summer Camp		≥6.0	Elective		Examination
	其他课程 Other Courses			Elective		

Explanation of course type:

A: Natural Science Courses (自然科学类课程)

C: Engineering Technology Courses (工程技术类课程)

F: Major Courses (专业课程)

B: Humanities Courses (人文社科类课程)

E: Fundamental Major Courses (学科与专业基础课程)

G: Practice Courses (实践类课程)